**Role Description 4**

Product Manager

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| **Job Purpose / Summary** |
| A Product Manager is required to plan and manage the delivery of the Wake App project.  A Product Manager is responsible for product planning and execution. They will need to gather and prioritise product and customer requirements. They will also need to work closely with other departments (development, testing etc) to ensure the product and customer requirements are met.  The product manager needs to ensure that priority is given to the most important outcomes for the project and communicate any decisions made in a way all parties can accept. |

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| **Key Responsibilities** |
| * Manage the product from concept, to design, testing and support. * Delivery of an operating plan * Communicate the plan to all relevant participants * Continuously gather and analyse relevant data to the product to refine the product plan * Assisting in solving day to day problems * Ensure the project meets short-term and long-term objectives |

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| **Skills Requirements** |
| * Exceptional communication skills, as they will be in contact with a wide range of people * Good time management, ensure the project meets deadlines * Basic understanding of code * Understand the project’s user lifecycle |

References:

28OGroup, 2020. *Product Manager Job Description | 280 Group*. [online] 280 Group. Available at: <https://280group.com/what-is-product-management/roles/product-manager-job-descriptions/> [Accessed 25 Nov. 2020].

aha.io, 2020. *The role of a product manager (updated for 2020)*. [online] Aha.io. Available at: <https://www.aha.io/roadmapping/guide/product-management/what-is-the-role-of-a-product-manager> [Accessed 25 Nov. 2020].

Dunham, A., 2020. *4 Key Responsibilities of Outstanding Product Managers | ProductPlan*. [online] Productplan.com. Available at: <https://www.productplan.com/key-responsibilites-of-product-managers/> [Accessed 25 Nov. 2020].

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